

# The Inside Story - October 2011

## Nest Coffee Lounge – Carrara

JASON Morris has opened his first business on the Gold Coast. His design for this coffee lounge rendezvous has seen the creation of an inviting space serving delicious coffee from his own blend – there is even a fireplace in a private nook. Simpatico Jason knows coffee and service, and Projects Queensland were engaged for his fitout which was completed in record time.

GRAEME Wakefield Managing Director, Race Property Leasing and Management said, “We are very proud of the final result achieved at Woolworths Carrara. The centre was fully leased on opening and the mix includes IMO Sushi, Subway, Nest Coffee Lounge, Hair Plus salon and beauty, Cafe Monaco and BWS bottle shop.”

The total centre specialty GLA – 351m<sup>2</sup>

Nest Coffee lease term – 8 years



Jason Morris at work



## Paragon Jewellery – HILTON retail precinct – Surfers Paradise

TIBOR and Janet Palatinus, with 35 years experience in the retail jewellery business have opened a new 70m<sup>2</sup> store at the Hilton, with a range that will appeal to every taste and can work with clients for redesigns of existing jewellery.

Tibor said he was very confident in the future of Surfers Paradise as a national and international tourist destination – the Hilton Hotel and the Hilton retail precinct by Brookfield Multiplex is helping revitalise Surfers Paradise and confirmed our decision to be a part of this iconic development.

“The advantage of getting first class advice from an in-store jeweller was knowledge, skill and honest service. “Buying a jewellery piece is like purchasing something for a lifetime and beyond so it needs to be right and from an established jeweller.

“Centre Management has been very helpful and we are delighted with the quality and fitout of Paragon delivered by the Projects Queensland team,” he said.

The 70m<sup>2</sup> fitout of PARAGON was completed in 3.5 weeks.

“ ...the Hilton Hotel and the Hilton retail precinct by Brookfield Multiplex is helping revitalise Surfers Paradise ”



Brad Dunne with Tibor and Janet Palatinus



Manuel Pena and Josh Turner

## Gucci Flagship Store – Westfield

Manuel Pena, PQ general manager said following the successful completion of the unique and style-setting Bottega Veneta store - a Gucci Group brand, at Westfield Sydney, our team is now working on delivering another truly unique retail store.

Gucci has just commissioned PQ for the fit-out of their new two level flagship store at Westfield Centrepont working alongside respected project management team NIX and façade specialist Permasteelisa to set a new standard of Gucci style, design and presentation.

“It will cover 750m<sup>2</sup> over two levels and set a new, heightened experience for Gucci clientele at this WESTFIELD retail creation in the heart of the CBD – an exciting and vibrant shopping destination.”



“To be awarded the contract for **Gucci’s flagship store at Westfield Sydney** is icing on the cake but little did we know more good news was to quickly follow in September with additional stores to build at The Star Sydney Casino & Hotel,” said Manuel.

Manuel said the estimating team had been working at full throttle to price these two fit-out projects and with the contracts now in place our teams commenced work at The Star Sydney Casino & Hotel (previously known as Star City Casino) on September 26.

“We have also recently completed a mini update at the Gucci Perth store, where a space was created to accommodate the new Gucci Kids range alongside a new ‘ready to wear’ section.

“We worked closely with the Hong Kong based Asia Pacific design team to incorporate the revamp seamlessly into an effective new merchandising area to the satisfaction of the client,” said Manuel.

## LensPro – WESTFIELD – Bondi Junction – Opened September 2011

FAST growing LensPro optical retailer has again commissioned Projects Queensland to deliver their new flagship store at Bondi Junction.

PETER Haggitt, managing director, LensPro Australia, said Projects Queensland has now completed a number of LensPro outlets and understands the philosophy of our store designs, especially our commitment to being as environmentally friendly as possible. Bondi Junction is the first LensPro practice in Sydney and has excellent design features and superior build quality.

“This store topped Group Sales in its third week and we are grateful to Projects Queensland for delivering such an aesthetically attractive store, on time and on budget,” commented Peter Haggitt.



## News from AITC

Further to our July story on the Australian Industry Trade College we are delighted to report the following:

The AITC Robina Campus has recently won two awards, viz.,

Master Builders Health & Educational Facilities \$4-\$15 mil., category- Alder Constructions

GC Urban Design – Special Mention Award for a community enhancement project re AITC for degenhartSHEDD Architects together with project manager and town planner, City Planners.

## Rusty

PQ's John Stewart and Kurt Pearce installed wall and freestanding display units at JR Surf in Adelaide in September.



Also in September at Beach Without Sand, Warriewood NSW, PQ's Robert Eagle and Jimmy Walsh completed the install of wall and display units.



See our projects on facebook

## The Omega keeps ticking for PQ



Manuel Pena reported that Omega's general manager, Stephen Delucchi had commissioned the build of another Omega outlet at Macarthur Central in Brisbane.

"With our previous experience, this latest Omega design was completed by PQ taking the concept from Omega's Swiss head office – it was a challenging project given the site's space constraints.

"Following completed projects in Auckland and Melbourne, this has been our third fitout for Omega this year and continues PQ's history with Omega," said Manuel.

The site was made available as a collaboration with the iconic Wallace Bishop company who have partnered with Omega at the front of their existing tenancy, within their Hardy Brothers store which is part of the Wallace Bishop empire. Access between the two sites is via an internal walk-through.

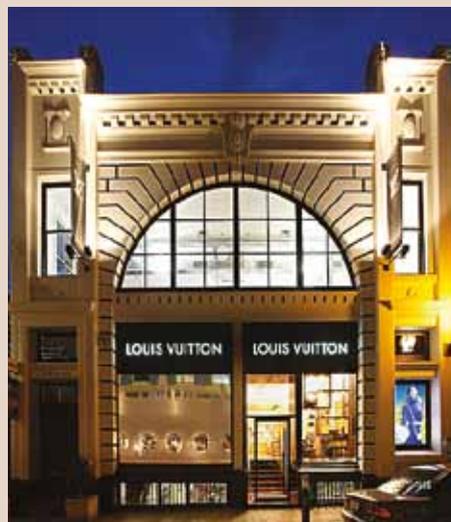
"The new concept has given OMEGA a really strong presence at the heart of the luxury area of Brisbane CBD. The appearance really belies the space utilised," said Stephen De Lucchi.

## Louis Vuitton – Perth

In October the PQ fit-team will start some expansion work within this store. Louis Vuitton is famous for innovative concepts and architectural designs for its stores around the world and the store at 33 King Street Perth reflects the company's passion for design excellence.

Brad Dunne said PQ had worked with Louis Vuitton for many years and the company is very proud to continue this work.

"As an example, our build of Louis Vuitton, Surfers Paradise some years ago, and in our hometown, continues to be a retail icon," observed Brad Dunne.



# 'ANDI' cuts the board News from Russell Baker – PQ Production Manager.

Russell reported in the July Newsletter that the Anderson 'ANDI' Selexx/3713 series, high speed precision router was due to arrive in August. It has now been installed and the factory has been reconfigured to accommodate 'ANDI' in a 13m long space.

Russell said PQ is using the 7.3 Palette CAD ASPAN software with 'ANDI' which is proving to be most suitable for PQ applications.

"Luke Ryan has been responsible for the introduction of 'ANDI' and he has trained Paul Lehman, Michael Phillips and Shaun Spencer as operators.

"We are now benefitting from the increased speed and precision this state-of-the-art woodworking machine is bringing to our client projects.

"The complexity of the board work for the Gucci Flagship Sydney project is seeing 'ANDI' employed to great advantage – speed, precision and minimum board wastage are benefits we are experiencing.

"The installation of 'ANDI' has been keenly anticipated and it is proving its worth," observed Russell.

Paul Lehman is pictured working 'ANDI' on material for the Gucci project Flagship.



**Name:** Luke Ryan

**Age:** 47

**Role:** CAD drafting and 'ANDI' supervisor

**Family/kids:** Wife Alyssa and 10 year old son Paul

**Interests/hobbies:** Camping, surfing, fishing, water skiing, and playing guitar

**Career highlights:** Introducing Projects Queensland to 'ANDI' machining

**Favourite food:** Lamb roast done in the camp oven

**Favourite holiday destination:** North coast of NSW

**Heroes:** My wife, as I have never met a more generous, honest and moral person than her. Stevie Ray Vaughan, legendary blues guitarist.

**Villains:** Jet ski riders who have no idea of courtesy and etiquette on the water or the boat ramp.

**Biggest fear:** Outliving my son

**Anything else you would like to share with us:** Current active member of

Broadbeach SLSC



**Name:** Josh Turner

**Age:** 28

**Role:** Project Supervisor

**Family/kids:** Braxton Cruse Turner (son)

Bethany McNamara (partner)

**Interests/hobbies:** Anything sport

**Career highlights:** Managing Gucci temporary store at the new Westfield Sydney then backing up straight away with the first Bottega Veneta store in Australia, also at Westfield Sydney

**Favorite food:** Anything that is cooked for me

**Favourite holiday destination:** Noosa

**Heroes:** Richard Branson, to come from nothing and to be who he is today is very motivating

**Villains:** The Labor Party

**Biggest fear:** Failing my peers

**Anything else you would like to share with us:** I feel very privileged to be a part

of a world recognised company at the top of their game and look forward to what the future holds for me and my new family.

## Welcome to new staff

**Chloe Worth** (Designer/Admin Assistant).

Chloe has recently joined the PQ team and brings with her extensive interior design experience and design/drafting capacity gained working for senior interior design firms in Queensland.

**Stephen Leslie** (Estimator).

Steve joins us with a 20 year background in the industry. Steve's drafting skills and cabinetry knowledge are proving to be an asset to the team.

**Richard Gselman** (Project Supervisor)

We also welcome Richard to the PQ team. Richard brings with him a wealth of hands on site experience, gained from his previous roles in the shopfitting industry.

**Perth**

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