



Craig Stewart, Manuel Pena and Josh Turner of Projects Queensland, which completed the fit-out of six luxury brands at Pacific Fair, Broadbeach.

Adding touch of class

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THE world's biggest luxury brands are open for business at Broadbeach.

And a local company with a history of fit-outs for global brands scored the multi-million dollar contract with six luxury clients at the revamped \$670 million Pacific Fair retail showpiece.

Projects Queensland has just completed 1500sq m of high-end store fit-outs for Gucci, Givenchy, Tiffany & Co, Louis Vuitton, Rolex and a personalised shop inside a shop for Saint Laurent (YSL) within David Jones.

The retailers are among a luxury list expected to help Pacific Fair reposition itself as a



Anna Pembroke inside the swanky Tiffany & Co store.

world-class shopping and entertainment precinct.

AMP Capital's revamp adds 50,000sq m of retail space to the complex to transform it into the fourth-largest shopping centre in Australia.

Projects Queensland general manager Manuel Pena said: "AMP's vision that Pacific

Fair would become an iconic destination in 2016 is now a reality. It's great to see these six brands move into fabulous stores; between them they have 600 years of history."

He said the work had presented "a major challenge" but had "gone smoothly for our clients to open on time".

"We have been engaged in many shopping centre projects around Australia and with a massive project like Pacific Fair, with around 100 new specialty stores, we needed and received great site co-operation from the builder, AMP Capital Shopping Centres," Mr Pena said.

Projects Queensland was founded in 1989 by managing director Brad Dunne, who started building kitchen cabinets in his Chirn Park home.

He was joined by tradesman mate Manuel Pena and later project manager Russell Baker.

From humble beginnings, the shop fitting, cabinetmaking and project management team's attention to detail saw the company build a portfolio of local, national and international projects, attracting the attention of top-shelf brands.

From its manufacturing facility in Molendinar, Projects Queensland boasts global clients including Gucci, Prada, Mont Blanc, Bottega Veneta, Paspaley, Cartier, Rolex, Omega, The Hour Glass, Tiffany, Salvatore Ferragamo, Polo RL, Tag Heuer and Christian Dior.

The company has built more than 10 stores globally for Louis Vuitton.

It also has just completed a multi-million dollar rollout of fit-outs for seven luxury brands in Edward St, Brisbane, which has established itself as Brisbane's home for high-end retail.

The 30-month Brisbane contract for clients Gucci, Louis Vuitton, Tag Heuer, Mont Blanc, Cartier, Paspaley and Hourglass ran concurrently with the Pacific Fair project.